

# COMPANY PROFILE

## BlueRay for Web Solutions



لسنا فقط رواة قصة نجاحك! بل نساعدك في صنعها  
Not only narrating your success story,  
but helping you create it.



Change is not the only constant, Providing you  
with dynamic web solutions is our major

BlueRay

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WELCOME

# ABOUT COMPANY

Living true to our name Blue Ray Web Solutions, is our methodology and path to success. The Blue Ray part is defined and utilized in physics to detect and diagnose matter. Emanating from this definition our driving force and the way we work commence with **Diagnosing** the situation, then we go back and **detect** the actual need and criticality, after deciding on what is needed, we **Map** it to our existing arsenal of solutions and services. We then move to our production stage, namely to **Implement, Test and Deliver**. This is where the story ends with many companies, with us it is only the beginning, we are after establishing a win-win, long-term relationship with our customers, which we now regard as our partners to success.

Regarding the Web Solutions part of our name, Blue Ray specializes in offering business solutions associated with web designing and development and offers a wide range of services under such categories, copy-writing, Branding Web Design, graphic design, SEO, Custom Solutions, all empowered by our methodical Marketing, Social Media management and Communications services.



## VISION

To empower our clients, anywhere, to use the web to its full potential by providing affordable, effective, custom solutions.



## MISSION

To assist our clients in presenting their business in a proactive, professional, and innovative front to the marketplace to best address their client's needs.

## WHY BLUERAY WS?

Blue Ray WS, based in Amman, Jordan, is one of the brightest Web design and web development Companies in the region. We have a team of knowledgeable programming developers/best website designers with over 15 years of experience, who can provide imaginative web designs, development services, creative and copyrighted content services, and Online and Social Media Marketing and communication services at competitive prices. Our web designing experts help us sustain our market share and clients' acceptance of leading Web Design Company in Jordan and the region.

# WHY?



Our Value Proposition



Cost Efficient



Complimentary Support



Devoted Project Manager



Team Cooperation



Blue Ray SEO Methods

## OUR PHILOSOPHY

In short, our company philosophy is to create the kind of website that most businesses want: easy to find, stylish and appealing, quick loading, mobile responsive, user-friendly and easy to access, and navigate. We have developed our core competence by aligning objectives at all levels so as to realize synergy in operations. It is our collaborative approach, creative input and emphasis on economical solutions that has allowed us to develop an impressive and diverse client list in Jordan and the GCC.



## OUR COMMITMENT

We believe every day is an opportunity to further perfect our strategy and spur you on to achieve your organizational goals. Our commitment is to make you succeed in yours. We take pride in our on-time delivery and ability to meet quick turn-around requests while exceeding customer quality demands. Customer Satisfaction continues to be of utmost importance at Blue Ray as it reflects our commitment and motto to Satisfy Customers, through delivering Consistent quality, Out-of-the-box innovation, Technology enhancement, Process improvement and Customer orientation.





## SERVICES

At Blue Ray we provide our clients with the following services

BlueRay



Website and eCommerce  
Online Shopping Services



Mobile Application  
Development



Creative Design



Content Management  
System (CMS)



Online Marketing  
Copywriting and Branding



Logistics and Custom  
Solutions and systems



Consulting ,Hosting and  
emails services



Photography/Videography



Intellectual Property



شركاء نعتز بخدمتهم

Proud of Being their Success Partners

## GOVERNMENT



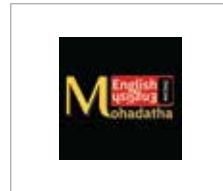
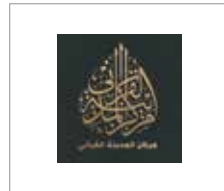
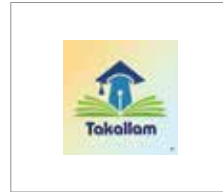
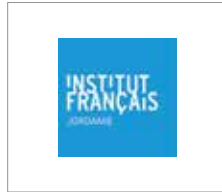
# GOVERNMENT



# EDUCATION



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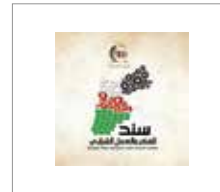
## EDUCATION



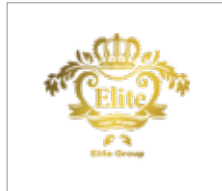
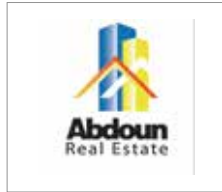
## NGO & ACTIVATES OF EXTRATERRITORIAL ORGANIZATIONS



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## ENGINEERING, CONTRACTING & REAL ESTATE



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## INDUSTRY



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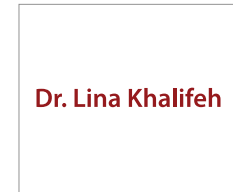
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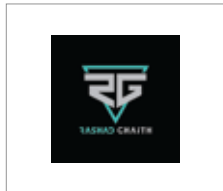
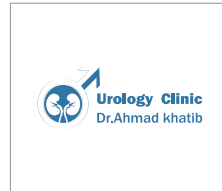
## INFORMATION & COMMUNICATIONS TECHNOLOGY



## HEALTH & SOCIAL WORK ACTIVATES



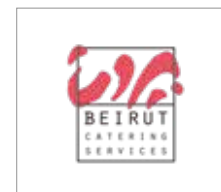
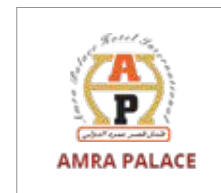
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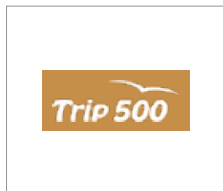
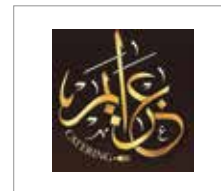
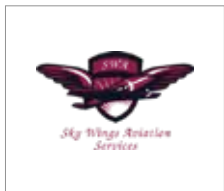
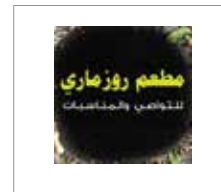
## FINANCE & INSURANCE



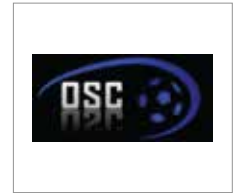
## HOSPITALITY, TRAVEL AND TOURISM



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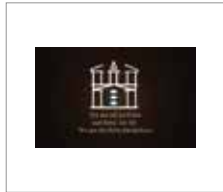
## ARTS, SPORTS AND ENTERTAINMENT



# ARTS, SPORTS AND ENTERTAINMENT



# PRINTING, PUBLISHING & AV



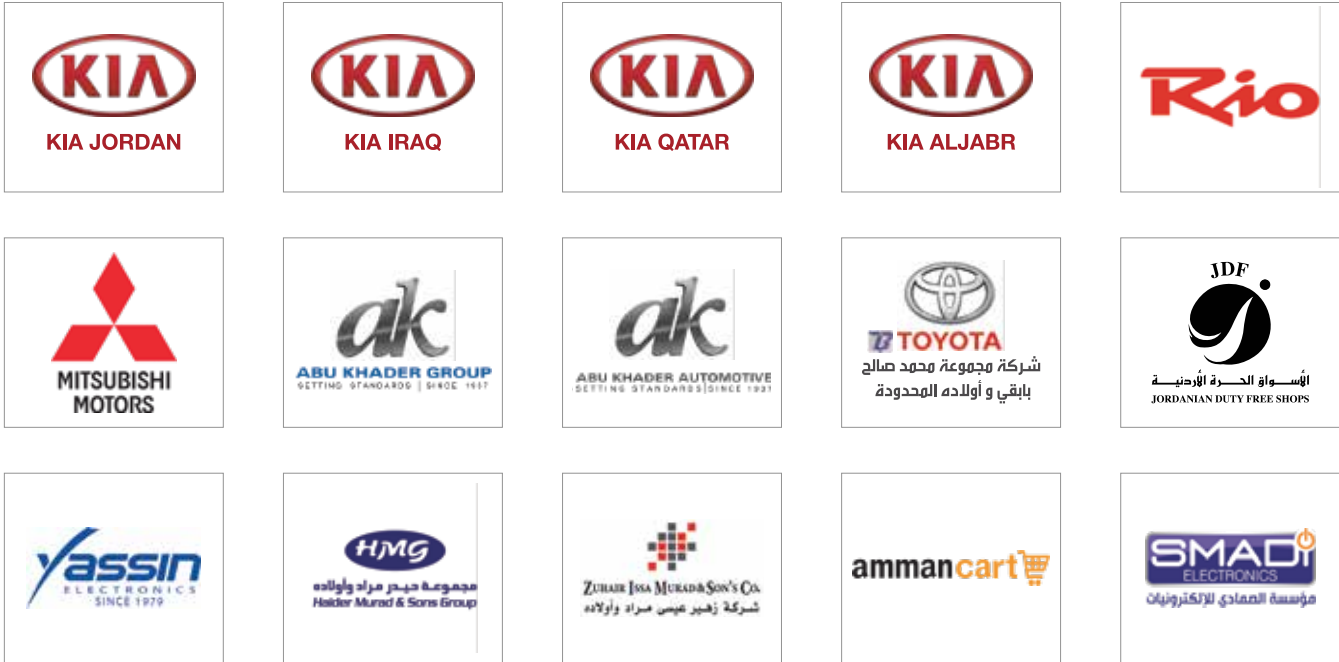
## PROFESSIONALS, SCIENTIFIC AND TECHNICAL ACTIVITIES



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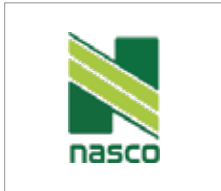
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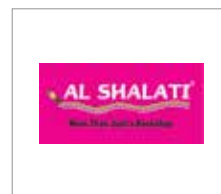
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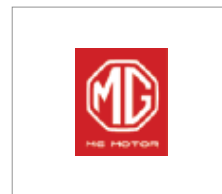
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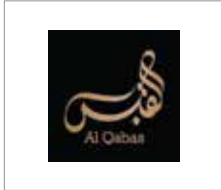
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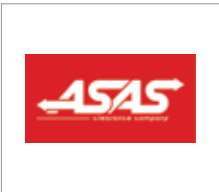
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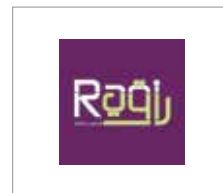
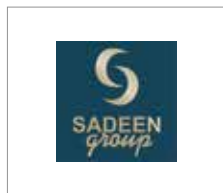
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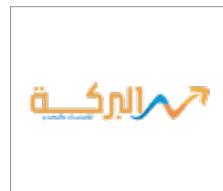
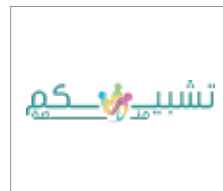
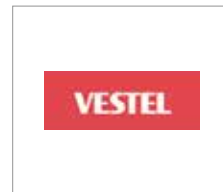
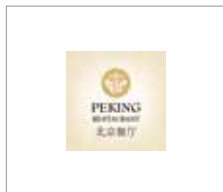
# GROUP & TRANSPORTATION & SHIPPING



and MORE...



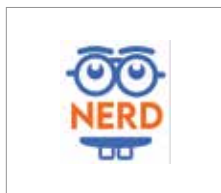
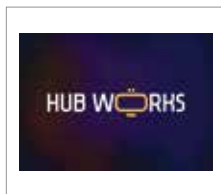
## and MORE...



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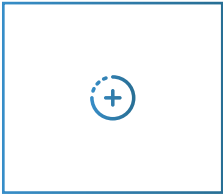


## and MORE...



**Take the chance.....  
Be our next success partner**

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- Visit our website -  
[www.bluerayws.com](http://www.bluerayws.com)

BlueRay

# BlueRay

Let us know if you got an interesting project and want to work together!



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